

Introductory Note: The following is an invitation I sent out to faculty asking for their participation in a focus group I was conducting earlier this year in April.

Focus Group Invitation Letter

Dear colleagues,

I'm writing to ask for your participation in an upcoming focus group interview concerning your approach to teaching composition and the use of open-educational resources (OERs). As one of this year's Library Faculty Fellows, I'm gathering information on the awareness, use, and adoption of OERs in the department. Sharing your experiences and perceptions on improving student composition skills will be very much valued in my work to help reduce student expenses while maintaining quality teaching.

These in-person focus group interviews will last no longer than one hour and should hopefully generate a productive and constructive discussion. There will be two sessions, so if you can't make it to one, you could always attend the other. Each session will host 6-8 instructors. These will be held in the W. W. Hagerty Library and light refreshments will be served.

If you are interested in participating in a session, you can complete the Doodle poll with times you can be available, which is found here: https://doodle.com/poll/4r7cy5u93yy8s23z?utm_campaign=poll_created&utm_medium=email&utm_source=poll_transactional&utm_conte

nt=inviteparticipants-cta. Using the results of the poll, I will schedule the most convenient session options and send a follow-up invitation for you to RSVP.

Please don't hesitate to contact me at vag52@drexel.edu if you have any questions. I look forward to engaging you in this initiative to increase the adoption of OERs to reduce student out of pocket expenses in accessing required readings.

Sincerely,

Vito Gulla, MFA

Adjunct Professor of English